

# Learn your key eCommerce dates 2022

## January



- 1st** New Year's Day
- 3rd** First Monday
- 6th** Epiphany / Three Kings Day (Latin America)
- 17th** Blue Monday
- 26th** Australia Day



## February



- 1st** Chinese New Year
- 4th** Winter Olympics
- 13th** Super Bowl (US)
- 14th** Valentine's Day



## March

- 8th** International Women's Day
- 14th** White Day (Japan, Korea, China)
- 17th** St. Patrick's Day
- 19th** Holi Festival (India)
- 27th** Mother's Day (UK & Ireland)



## April

- 1st** April Fool's Day (US, EU, UK, Canada, Australia)
- 15th** Good Friday
- 17th** Easter Sunday
- 18th** Easter Monday
- 22nd** Earth Day
- 23rd** St. George's Day
- 27th** King's Day (Dutch holiday)
- 29-5th** Golden Week (Japan)



## May

- 2nd** May Bank Holiday
- 2-3rd** Eid al-Fitr (Islamic festival)
- 5th** Cinco de Mayo (Mexico, US)
- 8th** International Mother's Day
- 30th** Memorial Day

## June

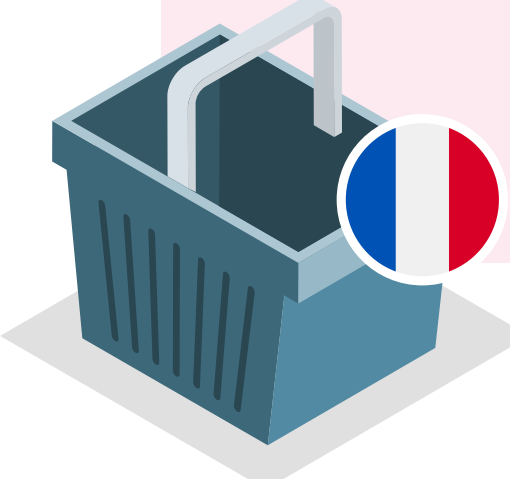


- 2nd** Spring Bank Holiday
- 3rd** Platinum Jubilee Bank Holiday
- 8th** Best Friend Day
- 19th** International Father's Day

## July



- 1st** Canada Day
- 4th** Independence Day
- 9th-13th** Eid al-Adha (Indonesia, Malaysia, Turkey, UAE and other Muslim countries)
- 14th** Bastille Day (France)



## August



- 1st** Swiss National Day
- 15th** India Independence Day
- 29th** Summer Bank Holiday



## September

- 5th** Labor Day (US, Canada)
- 25-27th** Rosh Hashanah (Jewish New Year)

## October

- 1st** China National Day
- 24th** Diwali (India)
- 31st** Halloween



## November

- 1st** World Vegan Day
- 11th** Singles Day (China, Japan)
- 19th** International Men's Day
- 21st** FIFA World Cup
- 24th** Thanksgiving
- 25th** Black Friday (US, Canada, Australia, UK and most of Europe)
- 26th** Small Business Saturday (US, UK)
- 28th** Cyber Monday (US, Canada, Australia, UK and most of Europe)



PEAK SEASON

## December

- 12th** Green Monday (US, Canada, UK)
- 14th** Free Shipping Day (US, Canada, Australia, UK and most of Europe)
- 18th-26th** Hanukkah
- 24th** Christmas Eve
- 25th** Christmas Day
- 26th** Boxing Day
- 26th-1st** Kwanzaa (Africa, USA)
- 31st** New Year's Eve

PEAK SEASON

