

ECOMMERCE COUNTRY FACTSHEET

Israel

Population - 8.8 million
 Capital - Jerusalem
 Currency - Israeli Shekels
 Main language - Hebrew/Arabic



4,612.5m
USD

The eCommerce revenue amounted to 4,612m USD in Israel 2020

71.4%

With a share of 71% Israeli eCommerce held the highest share of revenue in the digital sector in 2020

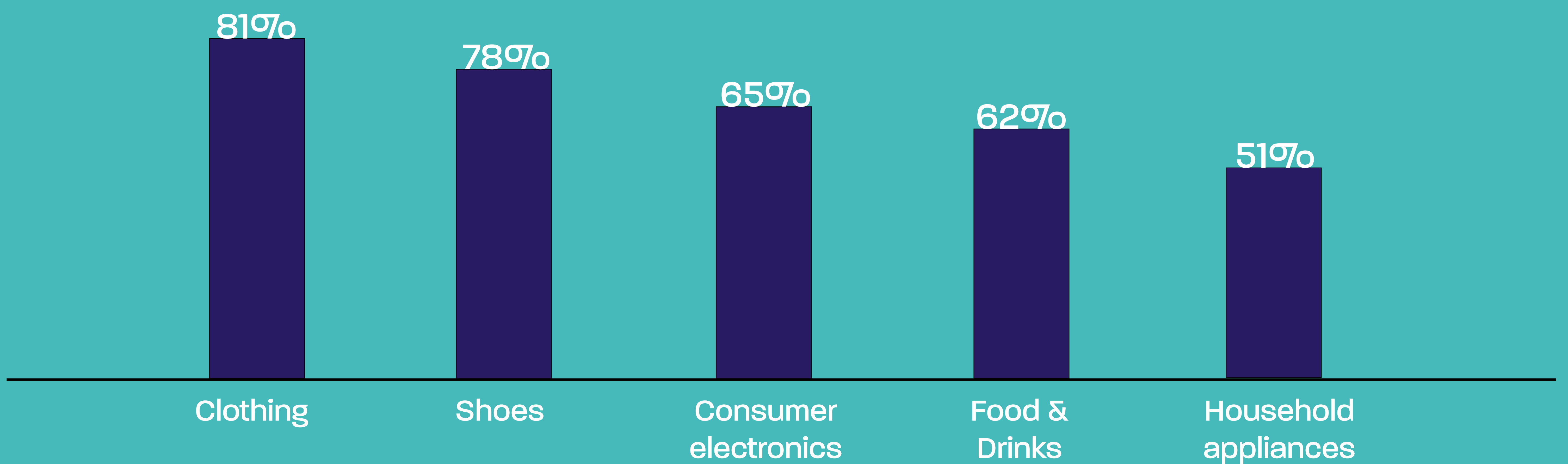
12.8%

Israeli eCommerce revenues are expected to have a positive annual growth on average of 12.8% by 2025

78%

The market volume of the top 100 Israeli online stores has increased by 78% since 2018

Sectors Israeli consumers are most interested in...



The most successful online shops are..

- * Amazon.com
- * Shein.com
- * Ksp.co.il

Other retailers include; Next.co.il, iherb.com & asos.com

Shipping methods offered by leading online retailers...

- * Click & Collect
- * Israel Post
- * E-Post

Other shipping methods include: UPS, HFD & DHL

8,433m
USD

The eCommerce market volume is expected to reach 8,433m USD by 2025 in Israel

97%

The market volume of the top 5 Israeli stores has increased by 97% since 2018

20%

On average Israel's top stores achieved a year on year growth of 20% in 2021