

# Republic Of Ireland

Population - 5.0 million  
Capital - Dublin  
Currency - Euro  
Main language - English, Irish



4.3 billion  
USD

The eCommerce revenue amounted to 4.3 billion USD in Ireland 2021

24%

On average, Irelands top stores achieved a year on year growth of 24% in 2021

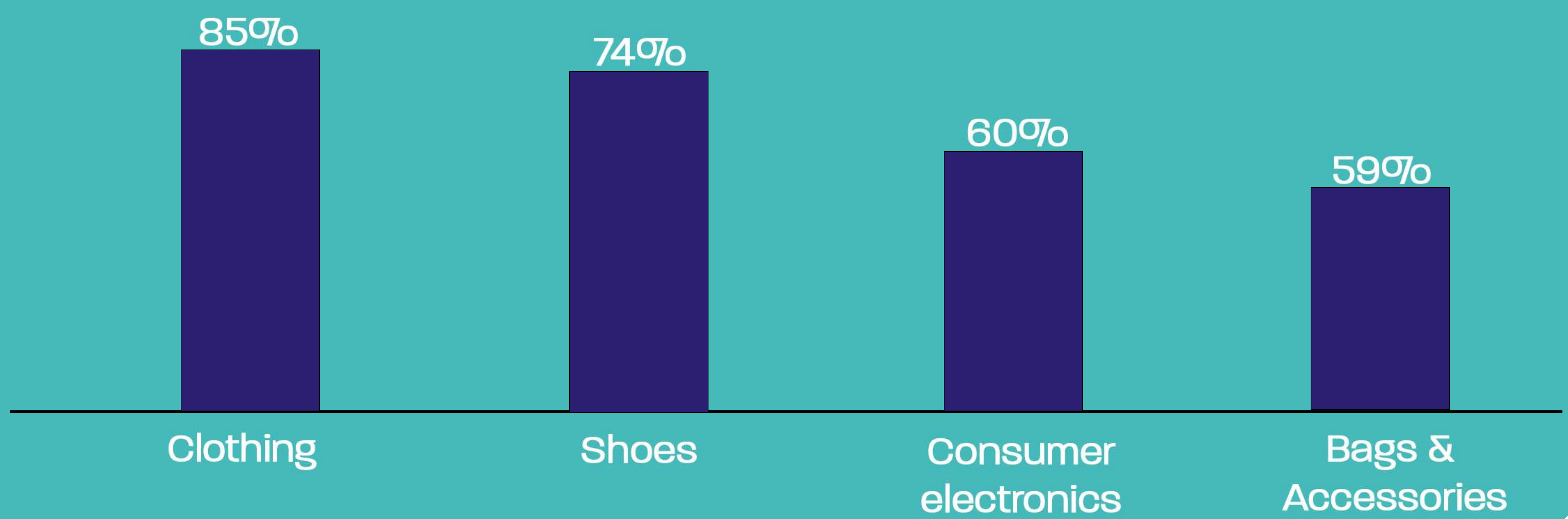
7.6%

Irish eCommerce revenues are expected to have a positive annual growth on average of 7.6% by 2025

4,903m  
USD

The Irish eCommerce market is expected to reach a market volume of 4,903m USD by 2025

## Sectors Irish consumers are most interested in...



### The most successful online shops are...

- \* Amazon.co.uk
- \* Tesco.ie
- \* Argos.ie

Other retailers include: Curry's.ie, littlewoodsireland.ie & Amazon.com

### Shipping methods offered by leading online retailers...

- \* Click & Collect
- \* DPD
- \* An Post

Other delivery services include: DHL, UPS & Own delivery service

57%

The market volume of the top 100 Irish online stores has increased by 57% since 2018

31%

31% of Irish users rate convenience as the most important factor when considering delivery services

53%

53% of the top 100 online stores in Ireland are active in fashion